



# Bee-Friendly Retailer Scorecard

Ranking Top U.S. Grocery Stores on Protecting Pollinators from Toxic Pesticides

## Scoresheet & Grading Rubric

Possible Points	Retailer Points	Category
<b>175</b>	<b>0</b>	
<b>45</b>	<b>0</b>	<b>1. Pollinator Health Policy</b>
20	0	A. Commitment to reduce pesticide use
10	0	B. Scope of pesticide commitment
5	0	C. Commitment to least-toxic approaches
10	0	D. Commitment to expand organic
<b>90</b>	<b>0</b>	<b>2. Implementation</b>
15	0	A. Track pesticide use in supply chain
20	0	B. Measurably reduce pesticide use
15	0	C. Support growers to adopt least-toxic approaches
20	0	D. Measurably expand organic
15	0	E. Support domestic organic growers
5	0	F. Support public policies
<b>21</b>	<b>0</b>	<b>3. Transparency &amp; Accountability</b>
6	0	A. Make policies and commitments publicly available
5	0	B. Oversight
10	0	C. Educate consumers
<b>10</b>	<b>0</b>	<b>4. Collaboration</b>
<b>9</b>	<b>0</b>	<b>5. Complimentary Home &amp; Garden Policies</b>
4	0	A. Policy for Live Goods
5	0	B. Policy for On-Shelf Pesticide Products

## How did we determine company scores?

**This rubric reflects company policies and practices in FOOD & BEVERAGE supply chains.** Additional points were awarded for complimentary policies in company home & garden supply chains (see Section 5).

Scores reflect company policies and practices to the best of our knowledge based on email and phone communication with company representatives and publicly available information on company websites, corporate social responsibility reports, annual reports, SEC filings, press releases and media coverage. We sent each company its provisional score and provided four months for companies to respond with corrections or updates.

<b>Grading Scale</b>	
<b>Grade</b>	<b>Points</b>
A+	140 - 175
A	128 - 139
A-	116 - 127
B+	106 - 115
B	96 - 105
B-	86 - 95
C+	76 - 85
C	66 - 75
C-	56 - 65
D+	46 - 55
D	36 - 45
D-	26 - 35
F	0 - 25

## 1. POLLINATOR HEALTH POLICY

### Total Points Possible: 45

Retailer has a written, publicly available pollinator health policy for food and beverage supply chains

### A. Commitment to reduce pesticide use

#### Total Points Possible: 20

20 Points Each	17 Points Each	10 Points Each	8 Points	6 Points
Quantifiable commitment to reduce and eliminate more than one of the following: neonicotinoids, glyphosate, or chlorpyrifos and other pesticides of high concern*	<b>OR</b> Quantifiable commitment to reduce and eliminate one of the following: neonicotinoids, glyphosate, or chlorpyrifos and other pesticides of high concern*	<b>OR</b> Stated goal to reduce and eliminate all of the following: neonicotinoids, glyphosate, chlorpyrifos and other pesticides of high concern*	<b>OR</b> Stated goal to reduce and eliminate more than one of the following: neonicotinoids, glyphosate, and chlorpyrifos and other pesticides of high concern*	<b>OR</b> Stated goal to reduce and eliminate one of the following: neonicotinoids, glyphosate, or chlorpyrifos and other pesticides of high concern*

\*Contact Friends of the Earth for a list of pesticides of concern to pollinators

### B. Scope of pesticide commitment

#### Total Points Possible: 10

5 Points Each	3 Points Each	1 Point
Pesticide reduction commitment applies to all food categories	<b>OR</b> Pesticide reduction commitment applies to multiple food categories	<b>OR</b> Pesticide reduction commitment applies to one food category
Pesticide reduction commitment applies to all store locations	<b>OR</b> Pesticide reduction commitment applies to a subset of store locations	

### C. Commitment to least-toxic approaches

#### Total Points Possible: 5

NOTE: Phase-out of a given pesticide without shifting production practices is likely to result in regrettable substitution. Pesticide reduction goals in non-organic supply chains must go hand-in-hand with supporting farmers to adopt the ecological farming methods that underpin robust integrated pest management and regenerative agriculture systems in order to reduce overall need for pesticides.

#### 2.5 Points Each

Policy includes language on promoting least-toxic approaches such as integrated pest management and/or regenerative agriculture

Policy includes language on avoiding regrettable substitution and identifies a list of regrettable substitutes\*

\*Contact Friends of the Earth for a list of pesticides of concern to pollinators

### D. Commitment to expand organic

Total Points Possible: 10

10 Points	Points 8	6 Points	4 Points	2 Points
Commitment to increase certified organic food and beverages to more than 15 percent of overall grocery offerings or sales by 2025	<b>OR</b> Commitment to increase certified organic food and beverages to 15 percent of overall grocery offerings or sales by 2025	<b>OR</b> Commitment to increase certified organic food and beverages to 10 percent of overall grocery offerings or sales by 2025	<b>OR</b> Commitment to increase certified organic food and beverages to 5 percent of overall grocery offerings or sales by 2025	<b>OR</b> Goal stated publicly within the past three years to increase organic offerings or sales

## 2. IMPLEMENTATION

Total Points Possible: 90

Retailer takes action and demonstrates progress toward pollinator health goals

### A. Track pesticide use in supply chain

Total Points Possible: 15

NOTE: A robust approach involves assessing risk, not simply total pounds of pesticides used, as some uses may be high risk even at low levels of application. Resource: [Pesticide Risk Tool](#)

15 Points	12 Points	9 Points	3 Points
Track and annually assess pesticide use and risk across all food categories	<b>OR</b> Track and annually assess pesticide use and risk in more than one food category (e.g. produce and house brand packaged goods)	<b>OR</b> Track and annually assess pesticide use and risk in one food category (e.g. produce)	<b>OR</b> Conduct pilot program to track pesticide use and risk

### B. Measurably reduce pesticide use

Total Points Possible: 20

20 Points	15 Points Each	10 Points
Phased out use of key classes of pesticides (neonicotinoids, organophosphates) and/or high-risk pesticide ingredients (glyphosate, chlorpyrifos) in past three years and publicly reports on metrics	<b>OR</b> Measurably reduced use of multiple key classes of pesticides (neonicotinoids, organophosphates) and/or high-risk pesticide ingredients (glyphosate, chlorpyrifos, or other pesticides of concern*) in past three years and publicly reports on metrics	<b>OR</b> Measurably reduced use of one key class of pesticides (neonicotinoids, organophosphates) or high-risk pesticide ingredients (glyphosate, chlorpyrifos, and other pesticides of concern*) in past three years and publicly reports on metrics

\*Contact Friends of the Earth for a list of pesticides of concern to pollinators

### C. Support farmers to implement least-toxic approaches

**Total Points Possible: 15**

Pesticide reduction goals in non-organic supply chains must go hand-in-hand with supporting farmers to adopt the ecological farming methods that underpin robust integrated pest management and regenerative agriculture systems in order to reduce overall need for pesticides.

15 Points	12 Points Each	9 Points	3 Points
Conduct trainings and provide other meaningful support for growers to shift to systems-based least-toxic approaches across entire supply chain (i.e. robust integrated pest management or regenerative agriculture approaches that include criteria around pesticide use reduction)	<b>OR</b> Conduct trainings and provide other meaningful support for growers to shift to systems-based least-toxic approaches in more than one product category (i.e. robust integrated pest management or regenerative agriculture approaches that include criteria around pesticide use reduction)	<b>OR</b> Conduct trainings and provide other meaningful support for growers to shift to systems-based least-toxic approaches in one product category (i.e. robust integrated pest management or regenerative agriculture approaches that include criteria around pesticide use reduction)	<b>OR</b> Conduct trainings and provide other meaningful support for growers to shift to systems-based least-toxic approaches on a pilot scale (i.e. robust integrated pest management or regenerative agriculture approaches that include criteria around pesticide use reduction)

### D. Measurably expand organic

**Total Points Possible: 20**

20 Points	17 Points	14 Points	11 Points	6 Points
Measurably expanded organic beyond 15% of overall grocery offerings or sales and publicly reports on metrics	<b>OR</b> Measurably expanded organic to 15% of overall grocery offerings or sales and publicly reports on metrics	<b>OR</b> Measurably expanded organic to 10% of overall grocery offerings or sales and publicly reports on metrics	<b>OR</b> Measurably expanded organic to 5% of overall grocery offerings or sales and publicly reports on metrics	<b>OR</b> Measurably expanded organic offerings or sales in past three years and publicly reports on metrics

### E. Support domestic organic growers

**Total Points Possible: 15**

NOTE: 5 points will be awarded for each item on the bulleted list below. We will award extra credit points beyond 15 points total for retailers undertaking four or more of the items listed below or other activities that support the domestic organic sector.

Actions may include, but are not limited to:

- Forward contract with farmers in transition and/or commit to multi-year contracts and give them right of first refusal once certified
- Provide financial support for farmers in transition by paying a modest premium for transitional products
- Commit to price floors for organic farmers or farmers in transition to guarantee a fair price for farmers
- Provide financial support for organic and family-scale farmers via loans
- Invest in transitioning land to organic production and/or organic supply chain infrastructure
- Invest resources in trainings and other substantive support for growers regarding organic practices and transitioning to organic
- Invest financial resources into independent research on organic agriculture
- Contact Friends of the Earth if company has other policies or programs that support the domestic organic sector

## F. Support public policies

Total Points Possible: 5

Demonstrate advocacy for state and/or federal policies aimed at reducing agricultural pesticide use, protecting pollinators and supporting the expansion of organic agriculture in the U.S

## 3. TRANSPARENCY & ACCOUNTABILITY

Total Points Possible: 21

Retailer demonstrates a commitment to transparency and accountability

### A. Make policies and commitments publicly available

Total Points Possible: 6

2 Points Each

Pollinator health policy is publicly available

Commitment to reduce pesticide use is publicly available

Commitment to expand organic offerings is publicly available

### B. Oversight

Total Points Possible: 5

2.5 Points Each

Include reduction of pesticides of concern to pollinators and/or human health in company Key Performance Indicators or other formal sustainability criteria

Include organic sales in company Key Performance Indicators or other formal sustainability criteria

### C. Educate consumers

Total Points Possible: 10

5 Points Each

Educate consumers about the value of organic agriculture to pollinator and human health via in-store communication, website, or other public materials

Educate consumers about the value of decreasing use of pesticides in supply chain to pollinator and human health via in-store communication, website, or other public materials

2 Points

**OR** Explain the full scope of the USDA certified organic label on website, in-store communication, or other public materials (i.e. prohibition of synthetic pesticides and fertilizers, GMOs, antibiotics, and growth hormones, and promotion of farming methods that protect soil, water, and biodiversity)

#### **4. COLLABORATION**

**Total Points Possible: 10**

Retailer actively participates in collaborative process

**5 Points Each**

Briefed Friends of the Earth in advance of a public announcement in the past three years

Has communicated with Friends of the Earth via phone or email in the past year

#### **5. COMPLIMENTARY HOME & GARDEN POLICIES**

**Total Points Possible: 9**

##### **A. Policy for Live Goods**

**Total Points Possible: 4**

Public commitment to reduce or phase out use of neonicotinoids in live goods/garden plants

##### **B. Policy for On-Shelf Pesticide Products**

**Total Points Possible: 5**

**2.5 Points Each**

Public commitment to remove glyphosate products from store shelves and online

Public commitment to remove neonicotinoid products from store shelves and online